



**BOYS & GIRLS CLUB
OF BURLINGTON**

The ONE Fashion Event 2012

The 6th year of this sell-out event integrates the enthusiasm and talent of our young club members and the style and professionalism of more than 15 stores and local designers. Great media coverage, close to 500 people in attendance and one dynamic night.



March 10, 2012—Higher Ground

Proceeds benefit the programs of the Boys and Girls Club of Burlington.

VOGUE SPONSOR - \$14,000

- Runway VIP Seating with six complimentary tickets
- Company logo projected on large screen intermittently throughout the event
- Company logo on all promotional materials including: press releases, invitation sent to over 500 invitees, posters and social media marketing
- Year-long presence on www.bandgclub.org with a link to your website
- Print recognition in all Club donor lists and on event website
- Print recognition ad in "Vermont Business Magazine"



RED CARPET RUNWAY SPONSOR - \$7,000



- Runway VIP Seating with four complimentary tickets
- Company logo projected on large screen intermittently throughout the event
- Company logo on all promotional materials including: press releases, invitation sent to over 500 invitees, posters and social media marketing
- Year-long presence on www.bandgclub.org with a link to your website
- Print recognition in all Club donor lists and on event website

SOIREE SPONSOR - \$3,000

- VIP Seating with two complimentary tickets
- Company logo on all promotional materials including: press releases, invitation sent to over 500 invitees, posters
- Opportunity to prominently display your company's banner in reception area
- Year-long presence on www.bandgclub.org with a link to your website
- Print recognition in all Club donor lists and on event website



FASHIONISTA SPONSOR - \$1,000

- Two complimentary tickets
- Print recognition in all Club donor lists and on event website

PARTICIPATING RETAILERS/DESIGNERS - \$250

- Opportunity to showcase up to 5 outfits during runway show and on our website
- Store logo projected on backdrop during your presentation
- Opportunity to give away store coupons

For details contact:

Nancy Cathcart
Director of Development
802-864-5263
ncathcart@bandgclub.org
www.bandgclub.org